

We have a mutual interest - **you**.

Bulletin 26-1

TO: All Mutual of Wausau Agents

FROM: Kelly Weller, Underwriting Manager

DATE: February 16, 2026

RE: 25% letter

At the request of several agents, we have updated the customer-facing wording in the 25 percent letter to better encourage insureds to reach out to their existing agent to review their coverage.

This change reinforces the value of the agent–insured relationship and creates more opportunities for meaningful coverage conversations. By prompting insureds to connect directly with their agent, we aim to support proactive policy reviews, ensure coverage remains appropriate, and strengthen customer engagement.

The 25 Percent Increase letter now includes the following language:

“Please contact your agent listed above to ensure all eligible discounts are applied, or for deductible and coverage options. A renewal declarations page showing the above change will be mailed to you.”

You will begin seeing this updated wording in the February 17 correspondence.

We appreciate the feedback that led to this enhancement and your continued partnership in providing excellent service to our mutual customers.

Date: 02/16/2026

Policy ID: 123456789
Policy Type: Example Policy

25 PERCENT INCREASE LETTER

Mail To: John Smith 444 E. Main Street Springfield, WI 12345	Named Insured(s): John Smith 444 E. Main Street Springfield, WI 12345 Home: (777) 777-7777	Agency: Agency #1234567 555 S. Street Suite 101 Jackson, WI 12345 Work: (444) 444-4444
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Policy Term Effective Date:
02/16/2026, 12:01AM Standard Time

Policy Term Expiration Date:
02/16/2026, 12:01AM Standard Time

Dear John Smith,

The policy will be amended as follows:

Section 631.36 (5), Wisconsin Statutes require us to notify you at least 60-days prior to the renewal date that your policy with Mutual of Wausau Insurance Corporation is being renewed with an increase in premium of 25% or more, and what the new premium will be.

Your renewal premium is \$500.00 plus any applicable fees as shown on your billing statement.

The above change will be effective on 02/16/2026. You have the right to cancel your coverage with us at any time without penalty and any refund will be calculated on a pro-rata basis.

Please contact your agent listed above to ensure all eligible discounts are applied, or for deductible and coverage options. A renewal declarations page showing the above change will be mailed to you.

Thank you for your business.