

Bulletin 25-01

TO: All Mutual of Wausau Agents

FROM: Michael Moore, Vice President-Underwriting

DATE: March 20, 2025

RE: Loss Control Pilot Program

We are continuing to research opportunities to provide additional loss control options for our policyholders. Therefore, a partnership has been formed with JMI Reports to offer an option for the policyholder to provide their own survey photos for us. This will be offered to a select few policyholders to begin with and will expand as warranted.

Those policyholders selected for this pilot program will be sent a letter explaining our intentions and informed that they will receive a text message with a link to participate. Our company logo will be on both the letter and the text message.

Once the insured clicks on the link, they will be prompted to take selected exterior and interior photos that will be automatically uploaded to the survey. Once they complete the photos, they are done. The process should take only 5-10 minutes. The insured will have 7 days to respond to the link. If they fail to complete the process within 7 days, they will no longer have access to the link and traditional survey will be activated. Attached are information sheets for the agency and the policyholder. If you have any questions regarding this process, please contact Kelly Weller at Mutual of Wausau Insurance 715-393-4614.

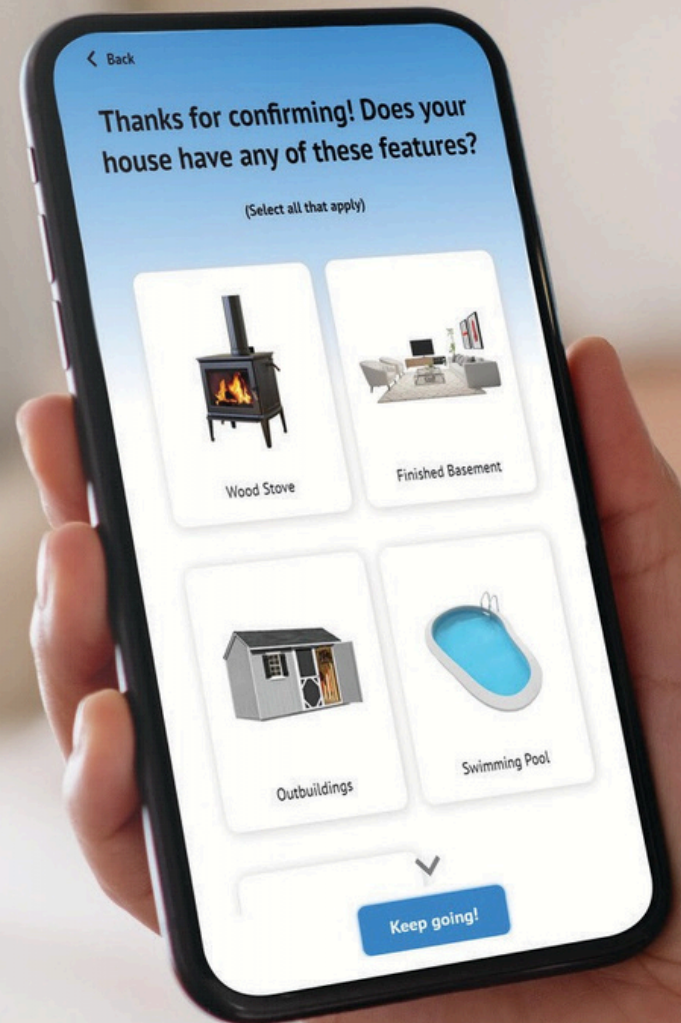
Thank you for your continued business!

Attachments-Information Sheets



THE DIY ALTERNATIVE TO OBTAINING IN-PERSON PHOTOS AND RISK DATA

Empower Your Customers and Improve
Your Bottom Line with Self-Service
Remote Assessment Tools





You need accurate and actionable property data to make good risk decisions...

But making in-person property visits is costly and time-consuming, taking you or your team away from other critical tasks necessary to your agency's bottom line and high-quality customer service.

QuickVUE is the virtual alternative to in-person property visits, putting the power in the property owner's hands to gather the data you need. QuickVUE is a technology that allows your customers to verify such information as square footage and roof age, and provide interior and exterior photos of critical property features, right on their smartphone.

It's fast and easy, even for customers with limited tech capabilities. There's no app to download, and it takes them only 10 minutes or less to complete. Good for your agency, good for your customer: QuickVUE delivers the critical data you need while providing a better experience for your policyholders.

Learn more about QuickVUE by visiting www.jmireports.com/quickvue.

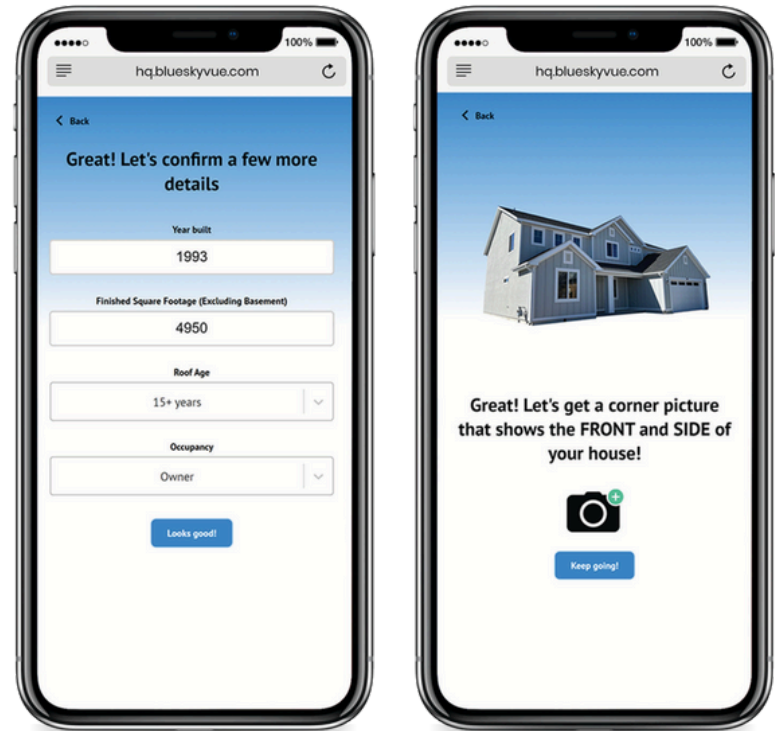
Why Use QuickVUE?

- Deliver a better customer experience with a less intrusive option for homeowners
- Actionable data you need to make faster and better underwriting decisions
- Quick and easy for your insured with no app download needed
- Optional in-person JMI field inspection dictated by your customer's preference

Validate Core Data

QuickVUE delivers the data you need to make good underwriting decisions, no matter which carriers or policies you provide.

- ✓ Year Built
- ✓ Occupancy
- ✓ Exposures
- ✓ Living Area Sq. Ft.
- ✓ Roof Age
- ✓ Interior & Exterior Photos



Get in Touch with JMI Reports

Contact us to learn more about how QuickVUE can help you gain actionable risk insights and improve your customer experience.

800.772.0436
info@jmireports.com

